



Valley Insurance Associates Joins Vizance

Appleton, WI (3/1/17) – Vizance, a leading independent insurance agency serving Southeastern Wisconsin, announced today that Valley Insurance Associates has joined its agency. The combined organization will serve a geographic market stretching from Southeastern Wisconsin up through Northeastern Wisconsin, encompassing the entire Fox Valley.

Founded in 1990, Valley Insurance Associates offers business insurance, home and auto insurance, employee benefits and individual health insurance, including Medicare. Valley Insurance Associates will continue to operate under that name from its office locations in Appleton, Oshkosh, and Kaukauna. Valley Insurance Associates President Chuck Kranzusch and Vice President David Murphy, who have been the principals of the agency, will continue with the organization.

“By joining our agency with Vizance, I am pleased to achieve our long-term strategic goal of sustaining our outstanding team of professionals while bringing expanded services to ensure the financial security of businesses and families throughout the Fox Valley,” said Chuck Kranzusch.

Valley Insurance Associates will leverage the significant resources at Vizance to bring additional services such as safety, risk management, compliance services and wellness programs to its business clients.

“Vizance gives us access to expanded capabilities and additional insurance companies that are very valuable to our clients,” said David Murphy. “We’re excited to be part of the Vizance team.”

Vizance, founded in 1978 and based in Hartland, Wisconsin, is a privately-held independent agency offering a broad portfolio of insurance, risk management, employee benefits and financial service solutions for businesses and individuals. The agency was recently named as one of the area’s “Fastest Growing Firms” and “Best Places to Work” by the Milwaukee Business Journal.

“The cultures among Valley Insurance Associates and Vizance fit very well,” said Vizance President Jeff Cardenas. “Together, we want to create the very best workplace for our associates and be the very best partner for our clients’ financial security.”

About Vizance

Vizance is a privately-held company that provides risk management, business insurance, employee benefits, personal insurance and financial service solutions to companies, families and individuals throughout Wisconsin. Vizance headquarters is located at 1320 Walnut Ridge Drive, Hartland, Wisconsin.

For more information, visit www.vizance.com

About Valley Insurance Associates

Valley Insurance Associates is a privately-held company that offers business insurance, home and auto insurance, employee benefits and individual health insurance, including Medicare. Valley Insurance Associates headquarters is located at 3962 N. Richmond St., Appleton, Wisconsin.

For more information, visit www.viainsurance.com